



## Fabrizio Beati, 12J

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### About myself

I am a coach because I went through my own journey of becoming the human I wanted to be, and now I want to support others do the same. The most rewarding part is watching my clients open new doors for themselves, overcome what once felt impossible, and find joy in their progress. My approach is all about **self-transformation**, journeying with people as they focus on who they need to become to reach their goals, with the actions naturally falling into place along the way.

### My understanding of coaching; coaching focus

I believe coaching starts with **deepening self-awareness**, understanding how we interpret reality, **changing our perspective**, and turning that new view into **action**. I create a non-judgmental, empathetic space founded on trust & active listening. My focus includes **leadership & personal development** and **career planning**, where I partner with clients to support them in **becoming their best selves**.

### Situations in which I am effective as

My clients are **mid-to-senior leaders** in **corporate** settings seeking personal transformation to 1) overcome career plateaus and 2) develop leadership potential. They are on a journey to embrace their **authentic selves**, striving to become their best versions. My clients resonate with **diversity**, navigating aspects of identity shaped by society, mindset, country, sexual orientation, & gender. Drawing from my experience in engineering, consulting, consumer goods, & interests in music, charity, and diverse communities, I offer **inclusive insights** to support each client's path.

### Coaching languages and region

English – C2 / Full proficiency  
Spanish – C2 / Full Proficiency  
Italian – Native  
**Online coaching**

### Coaching certifications & cont. training

- ICF ACC
- CCE Diploma in Team Coaching