



## Shanshan Zhang, MBA 15D

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### About myself

Shanshan is an international executive coach with 19 years of business & leadership experience in leading US tech company, German Start-up & MNCs and Non-profit organizations in Europe and Asia. She has hands-on experience in corporate strategy, sales & marketing, business development, project management, M&A and government affairs. She is esp. good at partnering with coachees to hit the core of issues, identify the blind spots and patterns and replace unconscious hindering beliefs. In her free time Shanshan enjoys Qigong, gardening, baking, biking, and hiking in the Bavarian Alps.

### My understanding of coaching; coaching focus

I believe that everyone can thrive if they access their true selves and inner resources; I enjoy helping people finding their strength in challenging situations, gaining clarity in ambiguity, and implementing clear action plans in dealing with complexity.

I'm esp. experienced in coaching clients on women leadership development, start-up growth, cross-cultural career development, mid-life transformation, team dynamics and digital transformation.

### Situations in which I am effective as

My current coachees incl. C-Suites, entrepreneurs, professor and mid-management from various industries e.g. Pharma, Automotive/Manufacturing, Robot & AI, Media, FSI and non-profit organizations from Europe, Asia, US and Canada.

Coaching area: Start-ups; scaling-up; cross-cultural leadership; women leadership; change management; Career Transition; mid-life transformation; team effectiveness; Executive Presence/communications; interpersonal skills; strategy; Digital Transformation; China business;

### Coaching languages and region

Language: English; Chinese; German;

Region: I am based in Germany and provide virtual coaching to all regions incl. Europe, China, US and Canada;

### Coaching certifications & cont. training

INSEAD Certified Executive Coach ( ICC13 ) ;  
ICF ACC ;  
Erickson Certified Solution-focused Coach;  
Oxford Executive Women Leadership Program;